rney Docket No.: 4247.43

computer program listing appendix on compact disc at the beginning of the specification. A compact disc containing the computer program listing in accordance with 37 CFR 1.96(c) is enclosed herewith.

## **AMENDMENT**

## In the Specification:

On page 2, after the section entitled "Cross-Reference to Related Applications" and before the Section entitled "Background of the Invention", please insert the following paragraph:

## -- REFERENCE TO A COMPUTER PROGRAM LISTING

One compact disc containing one file entitled "Appendix A scanned 071602 (4247.xx).txt" forms a part of this application and is herein incorporated by reference. --

Please replace the paragraph beginning at page 5, line 13, with the following rewritten paragraph:

-- The video programming and corresponding Internet pages can be viewed on personal computers equipped with a television card, but the open software-based approach enables anyone with a television set and JAVA enabled PC to experience the system of the invention. --

Please replace the paragraph beginning at page 5, line 17, with the following rewritten paragraph:

-- By marrying the appeal of video with the two-way data transfer capabilities of the Internet, the system creates a powerful new medium. Video producers and Internet site creators can enhance their content to extend their brand identity and differentiate their program offerings to the millions of people who are spending more time navigating through the resources of the World Wide Web rather than watching television; advertisers can speak more directly to consumers by directly sending Web pages to the consumer instead of only displaying Web addresses in their commercials; and consumers can gain a new level of interest and interactivity over a video-based medium. In addition to providing significant and immediate benefits to broadcasters and advertisers, the system will also present educational programmers with a way to more effectively use Internet resources in the classroom. --